

Dine Out For Dollars Fundraising

Thank you for talking with me about our Fresh New Fundraising approach “*Dine out for dollars*” from *Kevin's Place* Restaurant. We all know that people need to eat and are always willing to support an organization that is trying to raise money. We also know how much work is required by just a handful of people for a fundraising project. That is why we put together this fool proof plan while we do the work. There are two programs to accommodate all non profit organizations regardless of their membership size. They are as follows:

Purpose Driven Dinner:

- *For smaller organizations who would anticipate having **less** than 75 guests
- *Restaurant Dining Room Menu
Featuring Salads, Speciality Sandwiches, Steaks, Seafood, Pasta, Poultry
And Great Daily Specials
- *On the designated day *Kevin's Place* will donate 15 % of sales
- *Fundraiser available on a Tuesday or Wednesday
- *The hours of availability are between 5:00 – 8:05 Pm.
- *Sponsoring organization members are encouraged to welcome guests the evening of the event.
- *Take outs are not applicable for this option.
- *No other discounts or promotions are applicable during the event
- *A sponsoring organization can only participate once a quarter.
- *A minimum requirement of \$400 in sales is required before a donation will be offered.

Super Fund Banquet:

- *For larger organizations who have the opportunity to reach **more** than 75 guests
- *We will provide a full course buffet style dinner with all the trimmings
- **Kevin's Place* staff will provide all the service of the dinner.
- *Take outs available for your guests if desired
- *Determine your earning potential
- *Select a menu from the Super Fund Banquet Menu Selections
- *We will provide you with a ticket template that outlines details for event.
- *Banquet serving times are between 5:00 Pm & 7:00 Pm
- *Organization members are encouraged to welcome guests the evening of event.

**The Super Fund Banquet could also be delivered to a location of your choice.*

This is just one more way *Kevin's Place* is helping our communities realize their dreams and achieve their goals. If your organization would like reserve a date today for our *Kevin's Place* “Dine out for dollars fundraising” program contact us today at 717-453-7181 or email www.kevinsplace.biz

Dine out for dollars fundraising

Action List:

- *Assign a point of contact for Kevin's Place
- *Select a Date allowing at least 4 weeks
Tuesday or Wednesday _____.
- *Create an advertising group
Breaking it down to newspapers, radio, tv and email notices this will lighten the burden of responsibility. Utilize the standard forms provided and list of contacts.
- *Choose between
Purpose Driven Dinner or Super Fund Banquet
- *Select a menu if event will be a Super Fund Banquet
- *Assign the ordering of tickets to someone
Indicate on the ticket a choice of dinner or donation. There maybe some who will choose to give a donation instead of attending the dinner. This should be tracked for final count purposes.
- *Allow enough time to promote and sell the dinner.
- *Call in final count of tickets sold for dinner 1 week prior to event.
- *Recruit volunteers to collect tickets at the door.
- *Have volunteers at the doorway greeting and thanking for coming!
- *Assign people to any other tasks to make for a successful event.